

Escondido Community Advisory Group on Climate and Environmental Action
Subcommittee on Equitable and Effective Measures for the ECAP



April 7, 2021

Mr. Mike Strong, Director
Community Development Department
City of Escondido
Via Email

Dear Mike,

The Escondido Community Advisory Group for Environmental and Climate Action (ECAG) is excited to begin the implementation of the Escondido Climate Action Plan (ECAP). One of the most important elements of the ECAP was the commitment to create a climate commission.

It is our view that this group should not merely be a version of a planning commission but, rather, a public advisory group that promotes real involvement and engagement around the various climate actions outlined in the ECAP. There are many models of public engagement that could be pursued. We have outlined a proposal below that we think capitalizes on the goals of increasing buy-in for, education about, and engagement in climate action. It is different than other types of commissions the city has created.

Further, we believe this will reduce the burden on staff while maximizing participation of community partners. Once you have had a chance to review this, we request an opportunity to go over this with you.

Thank you for your consideration and help,

Members of the ECAG

cc. Mayor and City Council
Planning Commission

Attch. ECAG Proposal for Escondido Climate Engagement Commission

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ECAG PROPOSAL FOR Escondido Climate Engagement Commission

The Climate Engagement Commission is an advisory body to the Escondido City Council which will include representative stakeholders and experts to:

1. Provide ongoing program support and guidance,
2. Identify and assist the city in securing potential funding sources,
3. Provide opportunities for the public to actively engage in climate action
4. Foster partnerships to further the implementation of the ECAP
5. Assist in the creation and investment of an Escondido Climate Action Fund
6. Monitor implementation of ECAP overall
7. Ensure and promote implementation related to social equity including the creation of the Energy Equity Program and Climate Ambassadors;
8. Coordinate with and provide education for other city Boards and Commissions.

Membership:

The membership should include representative stakeholder organizations, individuals, and experts to be guide the activities of the city and enhance partnerships and collective action and engagement in ECAP implementation. It is critical that the organization be named and then that entity designate their own representative to participate.

A large Engagement Commission is recommended to ensure broad involvement and partnership and that each member would name an alternate to serve when they could not.

Non-Profit Organizations: Represented by a member or their designee or alternate

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|--|-------------------------------------|
| 1. Apartment Coalition | 14. San Dieguito River Conservancy |
| 2. Building Industry Association | 15. Sierra Club NCG |
| 3. Climate Action Campaign | 16. Climate Science Alliance |
| 4. ECOLife | 17. Interfaith |
| 5. Education COMPACT | 18. End Extinction San Diego |
| 6. Escondido Creek Conservancy | 19. San Diego Zoo Wildlife Alliance |
| 7. Escondido Chamber of Commerce | |
| 8. Escondido Chamber of Citizens | |
| 9. Escondido Rotary | |
| 10. KatesTrees or California Native Plant Society | |
| 11. North County Climate Change Alliance | |
| 12. North San Diego County NAACP Climate Justice Committee | |
| 13. San Diego County Farm Bureau | |

Planning

1. Member of the Planning Commission
2. Escondido Specific Planning Groups

Experts

1. Scripps Institute—
2. Science Educators--Cheryl Peach
3. Climate Champions

Advisory Roles

Governments and Agencies: *Representatives of*

1. San Pasqual Band of Mission Indians
2. Supervisor Terra Lawson-Remer
3. Supervisor Jim Desmond
4. Senator Dianne Feinstein
5. Senator Alex Padilla
6. Rep. Darrell Issa
7. Escondido School District Elem
8. Escondido School District HS
9. NTCB
10. SANDAG

Meetings:

Full ECEC meetings would take place at least quarterly. Each member would have an alternate to ensure quorum at 4terly meetings. There would be the expectation that various relevant Ad-Hoc Subcommittees would be established each year and would work between meetings, reporting back to the full committee. Potential Ad-Hoc Committees could include:

- Urban Forest and Green Infrastructure planning
- Fundraising and Grants
- Environmental Justice and Equity Implementation
- Transportation
- Clean Energy Equity Implementation
- Community Power
- Agroecology and urban agriculture
- Zero Waste Reduction

Infrastructure and Support:

- Web site or web page for the ECEC
- Access to Zoom account for meetings and Ad-Hoc meetings
- Staff support for Full ECEC meetings
- Contact email